



PRESS RELEASE
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Citi Thailand supports 13th King's Cup Elephant Polo Tournament



Bangkok – The weekend of August 29 marked a special event in Thailand's tourism calendar – the 13th King's Cup Elephant Polo Tournament - which Citi Thailand supported for the third year consecutively together with organizer Anantara Hotels, Resorts & Spas, a wholly owned

subsidiary of Citi's corporate client Minor International.

Bringing together polo players and guests, including Citi clients, from across the globe, the annual tournament is held to raise awareness and funds to support the care and conservation of elephants in Thailand. For the first time this year, the event was held in Samut Prakarn province instead of Hua Hin, where it is usually held.





Present at this year's King's Cup were Thailand CCO Darren Buckley and ASEAN Head and CCO Singapore Michael Zink.

Despite the rough weather conditions, the enthusiasm of the players on the pitch was not curbed. Said Krystle Khoo, Corporate and Investment Banking Chief of Staff and a member of the Citi elephant polo team, "I had such a blast being part of the Citi Thailand polo team. We were up against very strong contenders but we did our best during the matches. Needless to say, I was absolutely overjoyed when I scored two penalty shots for the team on the last day!"

"What also stood out for me during the weekend event were the people I met – many had traveled to Bangkok just for the event and I enjoyed the camaraderie among the teams. Definitely looking forward to the next one," Krystle added.



On top of the tournaments, another highlight of this year's King's Cup was a Children's Day event held on Friday, August 29 where Citi volunteers gathered at the polo pitch to entertain 2,000 young students who were invited by the Anantara to interact with the elephants and learn about the

importance of elephant conservation.

Citi's booth was the star attraction for the students, who engaged with Citi's elephant mascot and participated in activities involving balloon art. The young children also enjoyed the cotton candy, ice cream and limitless Citi-branded balloon giveaways.

Commenting on Citi's support of the King's Cup, Darren said, "I am delighted that we have been actively supporting the cause for elephant conservation since 2012. Our sponsorship fees have contributed to various initiatives to support the care of elephants in Thailand and we have managed to come a long way by having set up our very own Citi Elephant Nursery at the Anantara Golden Triangle Elephant Camp & Resort in Chiang Rai to care for baby elephants."

"This year, we raised funds for the nursery through various employee and customer initiatives during Citi's Global Community Day in June. The annual elephant polo tournament is a good opportunity for us to further network with our clients and partners. As Captain of the Citi polo team, I do hope we will attract more colleagues who are strong polo players to be more involved by coming forward and signing up to play next year," he added.

To date, Anantara has raised over \$750,000 in funds from charity auctions and the annual King's Cup event. These funds have been used to provide housing for mahouts and their families, shelters for elephants, and a mobile blood centrifuge as well as an elephant ambulance for the Thai Elephant Conservation Centre (TECC).

Proceeds have also been used to set up the first elephant hospital in Krabi in Southern Thailand, develop an educational computer application to teach children the importance of protecting wild elephants, and conceptualize the world's first elephant therapy program to help children suffering from autism.

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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