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Citibank N.A.

PHOTO RELEASE

Citibank awarded “Best Business Leader of the Year in the Creative Marketing” by Visa at Visa Thailand Client Awards Presentation 2013



Mr. N. Rajashekar (second from left), **Consumer Business Manager of Citibank Thailand**, and **Tearavath Trirutdilokkul** (second from right), **Director - Head of Credit Payment Products of Citibank, N.A.**, were presented with the Best Business Leader of the Year in Creative Marketing award by **Mr. Peter Maher** (far left), **Visa's Country Manager for Southeast Asia & Australia** and **Mr. Somboon Krobteeranon** (far right), **Manager of Visa International (Asia Pacific) for Thailand and Myanmar**, during the 2013 Visa Thailand Client Awards Presentation at the Conrad Hotel in Bangkok.

Best Business Leader of the Year in Creative Marketing is an award that recognizes advancement in innovation, customer convenience and reliability – elements that are crucial to delivering the Visa brand promise. It is presented as a tribute to outstanding performance and to show appreciation for the efforts in helping Visa maintain its market leadership. Citibank is also praised for its success in moving to the next level of Visa's customer loyalty program. Through effective promotions Citibank Thailand has become Visa's top issuer with the highest average spending per card.

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