



FOR IMMEDIATE RELEASE
Citibank, N.A.

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Citibank Launching “Fast Track to Gold Status” Campaign

Citibank offers an exclusive privilege to travellers with “Fast Track to Gold Status” campaign, an upgrade to Royal Orchid Plus Gold status to superior experience and special benefits for two years.



Citibank offers special privileges to travellers by offering an upgrade to Royal Orchid Plus Gold for primary card holders of all Citi credit card types in “**Fast Track to Gold Status**” campaign. Simply spend 1.2 million baht or more in a period of six months from September 1, 2016 to February 28, 2017, and accrue 28,000 Royal Orchid Plus miles in a year during September 1, 2016 to August 31, 2017.



Mr. Sandeep Batra, Director, Credit Cards and Loans Head for Citibank Thailand, revealed about this special campaign. “Citibank strives to create remarkable benefits and privileges to meet our cardmembers’ lifestyle. We are offering our primary cardmembers of all Citi credit card types who spend 1.2 million baht or more through their card and accrue 28,000 miles with Thai Airways within the designated

period a status upgrade to Royal Orchid Plus Gold for two years. They will also receive special privileges from Thai Airways and Star Alliance airline members such as one free round-trip upgrade, extra 5,000 miles when granted Gold membership status, access to Thai Airways’ Royal Silk Lounge and Star Alliance lounges worldwide for the member and one accompanying person, priority seating, priority check in and boarding, priority luggage, 20kg extra baggage allowance or one extra luggage.”

Mr. Teerapol Chotichanapibal, Executive Vice President – Commercial, Thai Airways PLC, spoke of this partnership that in 2016, Thai Airways won the World’s Most Improved Airline and the World’s Best Airline Lounge Spa Facility awards from Skytrax. Additionally, Thai Airways also placed in the top three in three categories: Best Economy Class Onboard Catering, Best Airline Staff Service in Asia, and World’s Best Airport Services. This is in line with the company’s strategy to improve its services with customer satisfaction at its core.



In this partnership, Thai Airways and Citibank continue their close ties which have begun more than 15 years ago by offering a faster and more convenient upgrade to Royal Orchid Plus Gold membership status for primary cardmembers of all Citi credit card types to offer them exclusive privileges when travelling.

Cardmembers can register for this campaign by texting FT [space] 7-digit ROP number [space] 12-digit card number to 4712333 (3 baht per message), and wait for a confirmation message.

Experience exclusive benefits and privileges designed for Citi Royal Orchid Plus Select. Find out more about Gold membership and privileges at www.thaiairways.com/rop or call Citi Phone Banking at 1588.

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Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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