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Citibank, N.A.

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**Citi Thailand Launches Shop with Points at Amazon.com
ThankYou Rewards Now Redeemable at Amazon.com**



Bangkok - Citi credit card members in Thailand can now use rewards points for purchases at Amazon.com, the global site offering access to a wide range of products from retailers.

Starting in March, Citi clients in Thailand who shop at Amazon.com will be able to use their Citi ThankYou Rewards Points, Citi's global credit card rewards program, to pay for purchases at checkout.

"Creating customer's journey and relationship with Citi Thailand in a digital approach is an important milestone for us. We are proud to be the first and the only credit card provider in Thailand offering shop with point at Amazon.com. This offer is eligible for the holders of Citi Ultima, Citi Prestige/Select, and Citi Rewards cards," said **Sandeep Batra, head of Credit Cards and Loans of Citibank Thailand.**



Citi constantly strives to make banking easier for its customers by leveraging digitization, mobile technology and innovation which includes delivering a remarkable client experience in key digital ecosystems. Having seen that the rapid adoption of mobile and other digital channels has truly transformed how people shop, Citi has proudly offered a new banking service that is expected to create a better shopping experience for its customers with points at Amazon.

To enjoy the "Shop with Points at Amazon.com" offer, Citi credit card members are advised to open an Amazon.com account at www.amazon.com. On the sites, they can register their cards at www.amazon.com/citi, to enroll in Shop with Points and activate the ability to use their points.

Upon confirmation from Citi and Amazon.com, they can use the cards. When selecting payment methods, they can pay for all or part of orders with Citi ThankYou Rewards Points. The points applied to the order will be deducted from total purchase and displayed as Rewards Points in the Order Summary. In case of partial payments with Citi ThankYou Rewards Points, the balance must be paid by credit cards in US dollar.

ThankYou Rewards Points can be used together with Amazon Rewards Points, Amazon.com gift cards and with Amazon Payments Store Value accounts. Eligible merchandises include toys, fashion products and electronic items.

The announcement marks another key digital relationship that reinforces Citi's objective to be increasingly relevant in key digital ecosystems where the banks' clients are more active.

In 2016, on average, Citi announced a new digital innovation or partnerships fortnightly. In Thailand, these included Line Thailand.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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