



FOR IMMEDIATE RELEASE
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Passport to Your Preferred Journey

Citi and Thai Airways step up efforts to deliver ultimate privileges to globe trotters, including a faster mileage redemption program

Citi and Thai Airways celebrate the 15th anniversary of co-branded partnership in style, setting out to elevate privileges for the holders of their co-branded card.

A celebratory event was organized at Fashion Hall, the first floor of Siam Paragon on September 20, attended by VIP guests and celebrities including Krirkphol "Fluke" Masayavanich, Prin "Mark" Suparat, and Natapohn "Taew" Tameeruks. Guests were also entertained by Popetorn "Too" Soonthornyanakij's mini concert.

Mr. Amol Gupte, Head of Citi ASEAN, was present at the event.

Thanking Thai Airways for the long-term relationship, Mr. Gupte said that the Citi-Thai Airways alliance is a key and extremely valued partnership coming out of the ASEAN region and one that he believes is well-poised for further growth as ASEAN continues to develop.

He furthered that the ASEAN region is an important growth area for Citi. It is one of the world's fastest-growing regions with a combined GDP of \$2.4 trillion.

"Between 2007 and 2014, ASEAN's GDP nearly doubled and we are optimistic about growth in the future, which will be accelerated by the Asean Economic Community. As a global company with an unparalleled network, we will further connect ASEAN and our clients in the region to the rest of the world and vice versa," he said.

Mr. Darren Buckley, Country Head and Citi Country Officer of Citibank Thailand, expressed his appreciation on the long-standing partnership, affirming Citi's role as a "trusted advisor". In 1977, Citi took part in a US\$62 million acquisition of two DC 10-30 aircraft. In 1987, Citi firstly opened a corporate bank account for Thai Airways in Thailand. In 2001, the Citibank Royal Orchid Plus credit card was launched. The relationship also extends to cover global cash management in 44 countries, aircraft financing (two A380 financing in 2012), and the holistic risk management. Several milestones have followed.

He said that underpinning the long relationship was some common traits shared by Citi and Thai Airways. Both companies connect clients to the world. Both deliver remarkable client service in their respective industries. Both have the innovative DNA to bring out radical changes.

"That's why we share an amazing partnership that continues to grow from strength to strength. We have many achievements to celebrate but tonight we want to focus on the 15th Anniversary Partnership of the Citi Royal Orchid Plus card.

Thank you, Thai Airways, for this great partnership and for placing your trust in Citi. May we continue to work together to make our co-branded credit card the most sought after in the marketplace," Mr Buckley said.

Thai Airways President **Mr Charamporn Jotikasthira** asserted that any benefits brought about by the partnership are going to the Thai economy as a whole, as well as the people who own and work in the businesses that serve the tourism industry.

"Thai Airways plays its part in helping grow the businesses while Citi helps on the financial and banking aspects. For this, I wish to thank Citi for this long-standing partnership," he said.

As part of the celebratory campaign, Citi unveils the upgraded privileges for Citi Royal Orchid Plus Preferred, the co-branded card launched in 2012.

Specifically designed for globe trotters, the upgraded Citi Royal Orchid Plus Preferred offer the fastest way to accrue mileage: earning 1 mile when spending Bt15 at restaurants, for travel purposes, or when spending in foreign currencies; or 1 mile for the spending of every Bt20 on other spending categories. The cards also offer a special privilege for the fast upgrade to Royal Orchid Plus Gold status as well as other well-selected travel privileges to suit cardholders' lifestyle. These include the unlimited Meet & Assist services at Bangkok's Suvarnabhumi Airport, unlimited access to the Royal Silk Lounge, limousine services twice a year, 24-hour private secretary service, accident insurance coverage and emergency medical insurance that offers Bt35 million in maximum compensation.

During the introduction of the enhanced benefits of this card, 15,000 reward points will be offered for the spending of only Bt30,000 within 30 days after card approval. Additionally, travelers are earning 10,000 extra mileage allowance for travel with Thai Airways on intercontinental flights within a year after card applications are approved. The card delivers the ultimate travel privileges and mileage allowance under our slogan "Your preferred journey. A travel experience made unique"

These privileges are specially crafted to mark the 15th anniversary of Citi and Thai Airways' partnership which dated back to 2001. Then, the first co-branded cards - "Citibank Royal Orchid Plus Gold" and "Citibank Royal Orchid Classic" - were launched to entice travelers who were seeking ultimate mileage redemption programs. The premium "Citibank Royal Orchid Plus Preferred" was launched in 2012 following rapid

expansion in the credit card business and the tourism industry, for leisure and business travelers. The cards have reflected Citi and Thai Airways' unrelenting efforts to deliver ultimate mileage redemption privileges to their customers.

Further information about the card can be found at www.citibank.co.th; Facebook: Citi Thailand and Line: Citi Thailand.

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Citi

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