

FOR IMMEDIATE RELEASE
Citibank, N.A.
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**Citi Facilitates Digital Age Generation with Samsung Pay,
New Innovation in Payment Using Smartphone
for Fast, Simple and Secure Payment
Plus Special Privileges Available until Dec 31**



Citi, the leader of credit card business in Thailand, partners with **Samsung**, a leader in smartphone, to introduce a new payment method using Citi credit card and Samsung smartphone to meet the needs of the digital generation. Payment can be made in a fast, simple and secure way, anywhere, anytime, using the smart payment application Samsung Pay. Citicardmembers can make payment quickly with just a few taps, and get special privileges and Reward points.

Citi credit card offers special privileges to its members by introducing a more convenient way to pay using their Samsung smartphone while also getting Reward points and credit back when used at participating shops, until December 31, 2016.

- Get 5XCiti Rewards points when using Samsung Pay to make a purchase with Citi credit card at participating shops in The Mall Group's department stores, for every 1,000 baht per receipt (limited to five transactions per card per month). The points will be credited to the primary card account within 45 days.

- Get 5% cash rebate at Zara and Massimo Dutti when spending every 5,000 baht on Citi credit card via Samsung Pay (limited to 1,000 baht cash card per card per program period).
- Get up to 150 baht cash rebate at H&M when spending every 3,000 baht per sales slip via Samsung Pay (maximum 150 baht per card per month).
- Get one free pastry at Dean & DeLuca valued up to THB 65 when spending 300 baht or more per sales slip on Citi credit card via Samsung Pay. Can be used in conjunction with the 10% discount promotion by Citi.

Cardmembers can sign up for this smart payment method. Find the app pre-installed on your eligible Samsung device. Then, sign in to your Samsung account by registering with a Touch ID or passcode. Add credit card information by scanning your credit card using the phone camera or input card details manually. Key in additional information. An SMS confirmation will be sent for verification.

Experience a simple, fast and secure way to pay and get special privileges exclusively from Citi. For more information, contact Citi Phone Banking at 1588 or <http://www.citibank.co.th/en/samsungpay>. Learn how to use Samsung Pay at <https://youtu.be/IEIm40TOSPs>

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Citi

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Media Contacts:

Citibank, N.A.

Hassaya Hasitabhan

Tel: 02-788-2904

E-mail: hassaya.hasitabhan@citi.com

Public Hit Co., Ltd.

Tel. 02-252-5699 Fax. 02-252-5698

Jittapa Archathawan 089-480-4514

Vasinee Ongcharit 086-559-9198

Kanthima Wannarat 087-337-7788