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Citi Thailand at 2013 Money Expo

Citi Thailand stole the show at this year's Money Expo as Deputy Prime Minister and Finance Minister Kittiratt Na-Ranong visited and commended the Citi booth during the opening ceremony on May 9.

Deputy Prime Minister Na-Ranong, who is also Team Manager of the Under-23 National Soccer Team, signed his name on an official plate; acknowledging Citi's support of the team as they make their way to the SEA Games in Myanmar this December. Accompanying the Minister was the team's coach, Kiatisuk 'Zico' Senamuang.

CCO Thailand Darren Buckley also signed on the plate, emphasizing Citi's full support to the Thai team and the development of young talent in Thailand.

The Money Expo, held this year from May 9 to May 12, is the biggest trade fair in the financial banking industry.

"Citi was pleased to be part of this year's Money Expo where our booth centered around the theme of 'Connecting Thailand to the Global Economy and the Global Economy to Thailand'," said Darren.

"The theme reflected our continuous commitment to leveraging Citi's global capabilities, connectivity and advanced technologies to serve domestic and cross-border needs of clients in Thailand," Darren added.

Citi Thailand featured various products and services at the Expo including savings and investment products, credit card services and personal loan services. Visitors were advised on-site by investment consultants at the booth's Citigold lounge. Citibank Thailand's 'Go Green' project was also showcased at the booth to encourage clients to adopt e-statements and go paperless.



Deputy Prime Minister Na-Ranong signs an official plate to mark Citi's support of the Under-23 National Soccer Team



(From left) CCO Darren Buckley with Money Expo Chairman Santi Viriyarungsarit, Deputy Prime Minister Na-Ranong and Coach 'Zico'

Attendees were treated to special promotions on Citibank's Cashback Platinum Credit Card and Citibank's Ready Credit account as well as various giveaways by participating in 'Happy Hour' activities daily. On May 12, Citi invited celebrity Pakorn 'Boy' Chatborirak to make an appearance and entertain the booth's visitors.



Marketing and Client Experience Management Head Natee Srirussamee and Pakorn 'Boy' Chatbotirak at Citi's booth.



Citi Thailand's booth steals the show at this year's MoneyExpo



Citi seniors sporting the Thai National Team's jersey at Citi's Money Expo bo

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