



PHOTO RELEASE
Citibank, N.A.
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**Citibank Joins 2014 New Year Celebrations
Inviting Customers to Enjoy Shopping Spree at 9 Leading Shopping Centers
Receiving Citi Surprise Gift Box and 2,014 Rewards Points**



Tearavath Trirutdilokkul, Director, Head of Credit Payment Products of Citibank, N.A., joins the upcoming 2014 New Year celebrations by offering customers special privileges to enjoy during their shopping sprees this holiday season. Customers will receive a free **Citi Surprise Gift Box worth 590 Baht** when spending at least 2,014 Baht per sales slip using their Citibank Visa credit card and earn **2,014 Rewards Points** when spending at least 10,000 Baht per sales slip. What's more, they will earn 40,000 Rewards Points when spending at least 100,000 Baht per sales slip at Siam Paragon and The Emporium shopping centers!

To join the campaign, customers simply need to register once by sending an SMS to 4712333; type GIFT and a space, followed by the last 12 digits of their credit card number.

So enjoy the shopping spree and receive special privileges from Citibank Visa credit cards at the following 9 leading shopping centers: **Siam Paragon, The Emporium** and all branches of **The Mall** (till Jan 5, 2014); **CentralWorld, Central Plaza** and all branches of **Central Festival** (till Jan 12, 2014); **Siam Discovery, Siam Center** (till Jan 13, 14) and **Mega Bangna** (till Jan 31, 2014). For more information, please call Citiphone Banking 1588 (24-hour service).

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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