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Citi Thailand's CSR initiatives win 4th AMCHAM Award



Citi Thailand's Corporate Social Responsibility (CSR) programs have once again been recognized by the American Chamber of Commerce (AMCHAM) in Thailand with the bank's fourth consecutive win of the AMCHAM CSR Excellence (ACE) award.

Awarded at a ceremony held at the Sofitel Hotel in Bangkok, the ACE award recognizes a company's CSR excellence across four categories: Strategy, Sustainability, Measurement and Communications.

In his capacity as AMCHAM Vice-President, CCO Thailand Darren Buckley kicked off the event saying, "In this festive season when many of us reflect on the past year and take the time to practise acts of charity, it's most appropriate for all of us to recognize AMCHAM members for their contributions to the Thai community. This is how we acknowledge the difference that is made by supporting local communities in innovative ways."

United States Ambassador to Thailand Kristie Kenney, who presented certificates to awardees, added, "One of the greatest blessings we're thankful for is that we work with people and companies who care so deeply about their communities and about making a real difference in Thailand and across the region."

The ACE award recognizes Citi Thailand's various CSR initiatives through the year including the School Banks Program, Citi Elephant Nursery, At-Risk Women Financial Training, Teach-the-Teachers Financial Literacy Program and the Triple Bottom Line Hotels initiatives. Through these efforts, the bank has helped towards creating long-term social and economic benefits for its program participants.

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Ambassador Kenny with the Citi Thailand team led by Darren

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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Media Contacts:

Citi

Nipon Pila

Tel: 0 2788 2905 / 08 6789 7283

E-mail: nipon.pila@citi.com

Citibank, N.A.

Public Hit Jittapa Archathawan (089 480 4514) Aphinya Chanthiamwong (084 165 2626) Public Hit Co., Ltd. Tel. 0 2252 5699 Fax. 0 2252 5698