



For Immediate Release
Citibank, N.A.
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**Citibank Celebrates 5th Year of Citibank Rewards Card
Offering More Rewarding Experience to Cardmembers**

In celebration of the fifth year of **Citibank Rewards Card**, **Citibank** is pleased to introduce a new rewarding experience exclusively to **Citibank Rewards** cardmembers to enjoy earning up to 5 times the Rewards Points, and even faster every day, to redeem for a wide variety of rewards items. On this occasion, **Citibank** organizes a celebratory event titled “**Step to the 5th; More Rewarding, More Experiencing**” at of G floor’s zone B of Central Plaza Ladprao on Friday 5th September and Saturday 6th September, from 11am to 6pm, with the presence of famous actor **Mario Maurer** and actress **Nattaporn “Taew” Temeerak** joining as one of the highlights.



Natee Srirussamee, Director of Credit Payment Products of Citibank Thailand, said, “**Citibank** is committed to offering special privileges, services, and remarkable experiences to our cardmembers. Our **Citibank Rewards card** focuses on offering benefits to cardmembers who like to accumulate points through their purchase and redeem points for the items on their wish list. This card allows them to accumulate their Reward Points even faster. This year, we celebrate our 5th anniversary, so we would like to enhance the experience of our cardmembers with more benefits and privileges tailored to meet the needs of our target group by offering more Rewards Points from credit card spend, so they can be able to redeem discounts or gifts faster. The rewards

redemption can be made conveniently via smart phone application or through Citibank online.”

New privileges offered by **Citibank Rewards card** include up to 5 times more Rewards Points when dining, traveling, and overseas shopping, which suits the lifestyle of Citibank ardmembers. Additionally, cardmembers can earn 7 times Rewards Points in their birth month, and receive bonus points in every quarter when their card spend reaching the threshold. There will also be promotions that allow customers to use less points to redeem special gifts or enjoy special menus at discount rate from participating restaurants.”

Citibank Rewards Card is a credit card customized to suit the urban lifestyle, with many benefits and privileges, as well as greater and faster rewards points earned. Cardmembers get more happiness and greater value from their credit card spend, with up to 5 times Rewards Points when swiping the card at restaurants, travel, or overseas. Moreover, the points do not have expiry date, so cardmembers can fully enjoy the Citibank Rewards experience.

- Earn up to x5 Rewards Points on dining and traveling categories, or shopping in foreign currencies, up to 20,000 baht per billing month. Transactions exceeding 20,000 baht or in other categories receive x2 Rewards Points (normal rate is 25 baht = 1 point).
- Earn up to x7 Rewards Points in birth month when purchasing in the aforementioned categories, up to 20,000 baht per billing month.
- Receive 5,000 Rewards Points when spending 150,000 baht in a quarter (three months) in the aforementioned categories.
- Redeem hot items faster while using less Rewards Points on www.citibank.co.th
- Receive 2% cash rebate at Shell gas station nationwide (800 baht per slip but not exceeding 4,800 baht/month) until Dec 31, 2014.
- Free personal assistance service and emergency roadside service 24 hours a day (twice a year).

Special Deal! **Citibank Rewards** cardmembers can enjoy special menu at 55 baht at six leading restaurants – Pizza Hut, Viet Cuisine, Nippon Kai, Tohkai, King Kong, and Mrs Fields, when spending through **Citibank Rewards Card** as appointed by the restaurants, from September 1 to November 30, 2014.

Receive more Rewards Points every day and enjoy up to 5 times the Rewards Points with Citibank Rewards Card in dining and traveling categories or shopping in foreign currencies. For more information, contact CitiPhone Banking at 1588 (24 Hrs service) or visit www.citibank.co.th .

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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