



FOR IMMEDIATE RELEASE
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More than 1,900 volunteers of Citi Thailand take part in Citi's 8th Annual Global Community Day 2013



Joining their 60,000 of colleagues, friends and families in 95 countries across the globe, Citi Thailand staff members are embarking on seven major community services initiatives to mark Citi's eighth annual Global Community Day on June 22. The community-building efforts are geared to making a positive impact on society and to

support the communities served by Citi.

In the days leading up to and including Global Community Day, more than 60,000 Citi volunteers will gather in 95 countries around the world to participate in more than 1,200 service projects to benefit local communities.



In Thailand the seven community outreach projects were introduced. They include "Build for the Future – Soccer Stars" which is an event at Baan Nong Prue School in Banglamung, Chonburi province where volunteers will make improvements to the existing soccer field to help promote the next generation of Thailand's soccer stars. This is part of Citi's deep engagement with the game

which includes their official sponsorship of the Under-23 Thailand National Soccer team for the SEA Games.

“Volunteerism is integral to the way of life for all Citi employees worldwide,” said Darren N. Buckley, Country Head, Citi Country Officer, Citi Thailand.

During the GCD day, Citi volunteers will jointly handle the final finishing of the soccer field and officially present the new field and sport tools to the School Director. In addition, there will be a soccer clinic led by coaches of Thailand National Soccer team for the SEA Games together with Citi volunteers.

Mr Buckley said Citi Thailand’s deep involvement in soccer development in Thailand was a cornerstone of the bank’s CSR platform.

“In conjunction with Citi Thailand’s sponsorship of the Under-23 Thailand National Soccer team for the SEA Games our colleagues are volunteering to improve the condition of soccer facility at the school. On the Citi Global Community Day 2013 this weekend we will be out in force helping put the finishing touches to the new soccer pitch and will be honored to present it to the School Director. Moreover, Baan Nong Prue School is in Banglamung where Citi Thailand will have our new premise locates nearby. This community activity will reinforce Citi tradition of making the difference in the communities where we live and work.” he said.



Other activities will include beautifying the school through the tree planting and school fence painting together with a communal lunch served by Citi volunteers.

“While our colleagues are actively involved in volunteer activities throughout the year, the Citi Global Community Day 2013 brings special focus to Citi employees as we join our 60,000 colleagues in different

parts of the world to support the communities we serve,” Mr Buckley added.

Other initiatives which will form part of Citi’s 8th Global Community Day in Thailand include “Care for the Kids at Banglamung Home for Boys”, also in Chonburi province. Recreation, sport activity with lunch will be offered for 150 boys. Volunteers also jointly set up a fund-raising activity prior to the event to buy necessity items for the boys and the house such as clothing, slippers, meals cooking materials. On June 7 Citi staff members joined celebrities Boy Pakorn, Citi’s brand ambassador and Mew Nittha, a rising renowned actress, to raise funds for the Rama Foundation in the Save Lives for Poor People campaign. The funds will be donated to Rama Foundation on June 21.



Fund-raising activities for “School of Dreams – Make it Reality VII” are being held throughout the month of June. Citi employees have done a fund raising drive to support this school development project which will be held in June 29 at Ban Khao Mai Kwian School in Saraburi province. This project has been run since 2007 and generated an accumulative donation of over 8.8 million baht to benefit 18 schools throughout the period of seven years.

There are also reforestation projects under the “Go Green” banner where Citi leveraged its Go Green campaign, an initiative to reduce paper usage through subscription of e-statement, by adding greener space to our globe. In this year’s GCD Day, the team offered an opportunity for Citi employees, families and friends together with local villagers to join in the reforestation activity in Jombueng District, Ratchaburi Province to plant 1,500 trees.

And on June 22 the “Happiness on GCD@Bangkhae” will take place. Citi’s volunteers will treat senior citizens who are not being taken care by their families, with evening meal and have a small entertaining activity of monkey’s performance (Lakorn Ling) for them. Baan Bangkhae is Home for senior citizens in Bangkhae, Bangkok.

“Volunteering is a wonderful way to make a contribution to the community in which we live and work and the passion and commitment of the Citi Thailand team is a shining example of how it is possible to make a difference,” said Mr Buckley.

More than 1,900 Citi employees in Thailand are involved in the programme.

Working throughout North America, Asia Pacific, Latin America, Europe, the Middle East, and Africa, Citi volunteers will lead hundreds of community projects. Some of the notable projects across Citi’s regions include:



Asia Pacific

Buoyed by a strong culture of service, Asia Pacific will again have the largest turnout of volunteers across Citi's regions. In **Singapore**, more than 5,000 volunteers will partner with 12 community partners to host a wide range of community service and fundraising activities for the elderly, underprivileged children and families, and other underserved groups. There are about 4,000 volunteers joining the activities in **South Korea**, 3,300 in **the Philippines**, 3,000 in **Hong Kong** and 1,200 in **India**.

Europe, Middle East and Africa

Across 52 countries throughout the region, colleagues are taking part in a combination of skill-based and hands-on volunteering activities. In the **United Kingdom**, 1,500 volunteers will take part in 22 different service projects including career mentoring, job skills development, and park revitalization. Additionally, CEO Michael Corbat will participate alongside colleagues in the Citi Cycle Challenge, a fundraiser to benefit Shooting Star CHASE, a London children's hospice.

Latin America and Mexico

In **Colombia**, over 2,000 volunteers will work on various projects in 13 cities, including public school restoration, financial education workshops, park reforestation and recreational activities for at-risk youth.

North America

In **New York**, more than 3,000 volunteers will be involved in 70 service events including park revitalization, student mentoring and post-disaster rebuilding efforts. Throughout **Florida**, more than 2,000 Citi employees are volunteering their time on a variety of events including preparing meals for the homeless and helping food banks sort and distribute food to low-income families.

About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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