



**FOR IMMEDIATE RELEASE**

**Citibank, N.A.**

**June 22, 2017**

**Citibank and Starbucks Join Hands in  
Introducing ‘Citi Pay with Points at Starbucks’**



Enjoy life more than ever with special privileges and offers, as well as more Reward points, in the first collaboration between **Citibank Thailand**, the leader in credit card innovation; and **Starbucks**, a leading global retail coffee brand.

The fruit of this collaboration – “**Citi Pay with Points at Starbucks**” program – was officially launched on Monday June 19<sup>th</sup> at Starbucks Reserve Experience Store @ All Seasons Place. Executives **Mr Sandeep Batra**, head of credit cards and loans at Citibank Thailand; and **Mr Murray Darling**, director of Starbucks Coffee (Thailand) Ltd; were in attendance to jointly talk and introduce the program’s details. The program is a part of **Citi ThankYou<sup>SM</sup> Reward**, which aims to meet the lifestyle needs of modern consumers, offering more reward benefits than ever.



“Citi Pay with Points at Starbucks” program allows Starbucks lovers who are Citi card members to enjoy their favourite coffee, food and merchandises from the global brand, which has presence in more than 75 countries and has 298 outlets in Thailand, while offering special Reward benefits to instantly redeem cash rebate for Starbucks customers who make payment through Citi ULTIMA, Citi Prestige, Citi Select, Citi Reward Visa, Citi Reward MasterCard, Citi M Select, Citi Reward, Citi Classic and Citi Makro. With every purchase or top up at Starbucks using a Citi credit card, card members will receive an SMS to turn their points into cash rebate.

The SMS will be sent to the registered phone number, asking card members to click the link and follow the process if they would like to join the program in which cash rebate can be redeemed for the transaction at Starbucks. The confirmation will have to be done within 24 hours after the SMS has been received. Card members can check their redemption in the next statement or online at Citibank’s website.

Fulfill your lifestyle in your own way and collect more Reward points than ever with **Citi ThankYou<sup>SM</sup> Rewards**, a program that combines your every need. Find out more at [www.citibank.co.th/thankyou](http://www.citibank.co.th/thankyou)

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Remark: "Pay with Points" refers to a co-promotional program enabling the Citi cardholders to convert their Citi Reward Points to cash rebates for their prepaid goods and services along the validity of program. Points are not in lieu of cash that cardholders can request for conversion directly at point of sales.

#### **About Citi**

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: @Citi | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://new.citi.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi).

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