



PRESS RELEASE
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Citibank unveils a new rewards redemption program Citi ThankYou Rewards, offering unrivalled benefits and privileges



Citibank Thailand proudly introduces a new rewards redemption program, which is being implemented worldwide by Citi. The new **Citi ThankYou Rewards** program features many enhanced and newly added benefits, plus first-ever Travel Portal service ever offered by a credit card in Thai market.

Vira-anong C. Phutrakul, Consumer Business Manager of Citibank Thailand, said that Citi ThankYou Rewards program allows Citi cardmembers to enjoy their lifestyle more than ever, with better privileges and offers at their fingertips.

“With global network and global scale relationship with partners, Citi can offer unmatched rewards program to our cardmembers. There are a number of ways you can earn Citi Rewards with our growing network of participating partners. You can earn points from using your Citi Credit Card, and with new items to redeem, from state-of-the-art electronics to rock climbing lessons, your reward choices are endless. From flights to hotels, from activities to points transfer to participating travel loyalty programs, like Thai Airways, Singapore Airlines and Hilton HHonors™, your points are more meaningful than ever through our one-stop service,” said Vira-anong.

Mr. Sandeep Batra, Head of Credit Cards and Loans for Citibank Thailand, said that one of the most unique features of **Citi ThankYou Rewards** program is its Travel Portal feature, which no other credit cards in Thailand could offer.

“Thanks to the growing demand for travel-related products and services, we realize that our cardmembers could benefit from a one stop service tailored for their travel needs. Through this program, Citi acts as a travel portal where you can plan everything for your trip from flight booking, to accommodation and car rental at

special price. It takes only 99 points at minimum to redeem for following items great offers,” he said.

Points can also be transferred to 10 participating travel loyalty programs, such as Thai Airways, Qatar Airways, Air Asia, Cathay Pacific, Delta Air Lines, EVA Air, and Singapore Airlines, and three hotel groups namely Club Carlson, Hilton HHonors and IHG Rewards Club.

Cardmembers can enjoy instant rewards right in front of point of purchase such as free movie tickets, discounts at participating department stores, restaurants, Shell gas stations, and many other offers, or accumulate points to redeem products with variety of categories from vouchers to merchandises.

To introduce the new **Citi ThankYou Rewards** program to existing and new customers, Citibank Thailand is launching **Citi ThankYou Rewards** on February 3, 2016 at 6 pm at Fashion Hall, Siam Paragon. Among the highlights of the event is a special play by “Boy” Pakorn Chatborirak, “Vill” Wannarot Sonthichai and Grace Karnklao Duaysianklao.

Earn and redeem more rewards points on **Citi ThankYou Rewards** program, the only rewards program you need.

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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