



FOR IMMEDIATE RELEASE
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A Decade of Good

The Citi Global Community Day initiative continues to empower disadvantaged people and communities around the world

Bangkok – The annual Citi Global Community Day mobilizes Citi employees and volunteers to make major contributions to the communities in which the world's leading bank operates, boosting the quality of people's lives in the process.

Each year over the past 10 years, tens of thousands of Citi volunteers, along with their friends and families, have joined together for Global Community Day – an opportunity to donate their time, skills and expertise to make a difference in their respective cities. Volunteers have participated in more than 11,000 Global Community Day activities and contributed more than two million hours of service. In 2015 alone, more than 77,000 volunteers worked alongside community partners on service projects across 487 cities in 93 countries in the days leading up to and including Global Community Day. These activities focused on a range of local needs – from urban revitalization to environmental conservation to literacy and education.

As part of efforts to enable progress in cities across the globe, the event also highlighted the depth of engagement Citi has with its partners. For example, many U.S. youths who are part of the Citi Foundation's [Pathways to Progress](#) initiative planned and participated in volunteer events in 10 cities where the initiative is implemented. The Citi Skills Marathon, a model developed in 2012 to support non-profit community partners through skills-based service, was leveraged for Global Community Day in five countries, including the Philippines, Singapore, Australia, and Poland.

Mr. Darren Buckley, Country Head of Citi Thailand said, "The Global Community Day is one of the many ways in which we show our commitment to the communities where Citi has a presence. This time around we celebrated the 10th Anniversary of the program, which saw more than 77,000 Citi volunteers across 93 countries participate in their communities. Nearer to home, 30,000 of our colleagues in Asia Pacific contributed to 140 Global Community Day events. Here in Thailand, over 2,100 volunteers including Citi employees, business partners, friends and families supported four wonderful initiatives:

"Charity Run for Elephants" engaged several stakeholders-clients, business partners, regulators, suppliers, media, family members and friends. There were two types of run - 10 Km for regular runners and a 3 Km run for amateurs, families and friends. The event raised funds for the Citi Elephant Nursery project, which supports the conservation initiatives of the Golden Triangle Asian Elephant Foundation. This was our biggest Global Community Day event with over 1,000 volunteers.

“Fund Raising for School of Dreams 9” brought together franchise-wide fund raising activities to support the school and underprivileged students. We were especially pleased to be involved in a Takopidong school that is under HRH Princess Maha Chakri Sirindhorn’s patronage, as this gave us a precious opportunity to celebrate Her Royal Highness’s 60th birthday anniversary.

Our **“Blood Donation”** was also part of the commemoration for Her Royal Highness Princess Maha Chakri Sirindhorn's 60th birthday. The donation drive for Citi Thailand employees, families and friends was held at the Citi Thailand Head Office (Interchange 21 building).

“At-Risk Women Financial Literacy Training” which arranged training for approximately 60 women from slum communities in Samutprakarn. The training gave participants basic financial management knowledge. The women learned how to save, manage expense, organize household budgets, and how to set life goals. The project is a flagship citizenship program of Citi Thailand and has benefitted more than 2,500 women to date. The participants included women from slum communities, women prison inmates, and those in need of vocational training.

Since its launch in 2006, the Citi Global Community Day has seen more than 540,000 volunteers participate in empowering community activities around the world.

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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