

PRESS RELEASE

CITIBANK

April 27, 2016

**Citibank and Greyhound Café Celebrates 19 Years of Successful Partnership,
Introducing Major Campaign - Celebrate Italian Art “Eat Your Art Out”**

*Enjoy new dishes and win an exclusive trip to Italy
May 1 – June 30*

It has been 19 years that Citi credit card and Greyhound Café have embarked on their cordial partnership. This year, the two companies have joined hands to create a special campaign, **Celebrate Italian Art “Eat Your Art Out”**, inviting cardmembers to enjoy creative Italian cuisine presented as art on dishes. The launch of this new campaign takes place on April 27 at Greyhound Café Siam Center.

Citi credit card offers special privileges to its cardmembers with a chance to explore the center of culture, art, and fashion of the West, and the origin of mouthwatering pizza and gelato. Lucky winners will have a chance to visit Club Med Pragalato Vialattea in Italy. This campaign will run from May 1 to June 30.

Mr. Sandeep Batra, Director, Credit Cards and Loans Head for Citibank Thailand talked about the two partners' dedication to providing the best for their customers, “Citibank and Greyhound Café share a similar lifestyle-based character. We do not only focus only good products and services, but also want to deliver remarkable experiences to our customers. We hope that our Citi credit cardmembers and Greyhound Café customers will enjoy this new campaign which highlights the cultural beauty of Italy through its culinary. Over the years, our campaigns have always been well-received, and Citi cardmembers are absolutely Greyhound Café's loyal fans.”

Pornsiri Rojmeta, Managing Director of Greyhound Café Company Limited, talked about what Greyhound Café has prepared for its customers in the **Celebrate Italian Art “Eat Your Art Out” campaign**. “To celebrate the wonderful occasion of our 19 years of partnership with Citibank, Greyhound Café has created special dishes inspired by Italy, known to be the land of art, be it fine arts, fashion, coffee or food. Our new dishes have Greyhound Café's signature ‘Basic with a Twist’ character. Greyhound Café fans are invited to try these new additions and celebrate Italian art.”

These new art-infused menu includes Italian-inspired appetizers Red, White, Green Bruschetta and High Heels Pizza. The main dishes are a tribute to Italian pasta - Tre Colori Fettuccini and Black Truffle Linguini. The desserts are gorgeously designed to reflect Italy's beautiful architecture – Leaning Tower and Handbag Tiramisu. For drinks, there are three to choose from – Red Herb, Freshen Up and Italian Triplet.

As a highlight of this campaign, fashionistas, art lovers, and foodies will enter for a chance to win a free trip when dining at Greyhound Café and using Citi credit card during May 1 – June 30 at any branch of Greyhound Café . Citi offers double privileges.

Step 1: Get 10% discount for Ultima, Prestige, Preferred, Select, Cash Back, Platinum, Citi Reward, Platinum Reward and Citi Gold Reward cards during May 1 – October 1, 2016.

Step 2: Win a trip to Italy with Greyhound Café. With every 1,000 baht (after discounts) spent via Ultima, Prestige, Preferred, Select, Cash Back, Platinum, Citi Reward, Platinum Reward and Citi

Gold Reward cards, get two coupons to enter for a chance to win a trip to Italy. Greyhound I.D. members receive as many as 3 coupons (General customers get one coupon) during May 1 – June 30, 2016.

Big prizes in Celebrate Italian Art “Eat Your Art Out” are:

1st prize: A 4-day trip to Club Med in Italy for two persons, two prizes in total, valued at 531,600 baht. The prize includes return tickets to Bangkok-Istanbul-Milan-Istanbul-Bangkok by Turkish Airlines, three nights at Club Med Pragalato Vialattea in Italy, all meals, and airport transfers. Each prize is valued at 265,800 baht.

2nd prize: Vouchers from Sheraton Hua Hin Resort and Spa for two persons, five prizes in total, valued at 101,280 baht in total. The vouchers are for a 2-night stay at Deluxe Garden View inclusive of breakfast for two persons, priced at 20,256 baht each.

3rd prize: Vouchers from Greyhound, five prizes in total, 50,000 baht. The prize includes a 5,000 voucher for use at Greyhound Café and Another Hound Café, and a 5,000 baht voucher for regular priced items at Greyhound Original and Playhound by Greyhound, five prizes in total, 10,000 baht each.

For more information, call 02 260 7178 or contact CitiPhone Banking at 1588 (24 hours service).

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About Citi:

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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