



FOR IMMEDIATE RELEASE
Citicorp Leasing (Thailand) Ltd.
March 12, 2012

dtac AND CITI ADVANCE JOINTLY LAUNCH THE “GOOD FRIDAY” CAMPAIGN

Offering maximum 600 minutes of free calls with discount introductory interest rate of 2% p.a. for dtac customers when applying for a Personal Loan

Mr. Amarit Sukhavanij, Senior Vice President, Market Division, Total Access Communication PLC (dtac) and Ms. Vira-anong Chiranakhorn Phutrakul, Chairman of the Board of Citicorp Leasing (Thailand) Ltd (Citi Advance) announce the launch of the “Good Friday” campaign, offering special mutual privileges for their customers.

A Citi Advance customer who registers for dtac post-paid number at dtac Services Center or any dtac Center will receive additional 100 minutes of free calls within the same network for 6 billing periods from the 2-7 billing cycles. A registration via SMS must be done before 30 June 2012.

A happy treat is offered to any dtac customer to receive more 30-minute free cross-network calls within one billing cycle by making a visit to have his or her financial health analyzed at any Citi Advance Branch. Moreover, any dtac customer applying for Citi Advance Personal Loan will receive a special discount introductory interest rate of 2% p.a. with conditions apply. The offer is available from now until 30 June 2012.

For more information please contact Citi Advance branches at Tel. 02 788 2788 or dtac Services Center and any dtacCenter nationwide.

###

About Citi:

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at www.citigroup.com Twitter: @Citi YouTube: www.youtube.com/citi Blog: <http://new.citi.com> Facebook: www.facebook.com/citi LinkedIn: www.linkedin.com/company/citi

About dtac:

Total Access Communication Public Company Limited (dtac) is a leading mobile network operator in Thailand, currently serving over 23.2 million subscribers. It was founded in August 1989, and, for the last ten years, has accumulatively invested over 130 billion baht in Thailand to strengthen its business by continuously upgrading its technology and improving the quality of its service. For more information about dtac (The Stock Exchange of Thailand symbol: DTAC), please visit www.dtac.co.th.

Media Contacts:

Citibank, N.A.

Hassaya Hasitabhan / Nipon Pila

Tel: 0 2788 2904 - 5

E-mail: hassaya.hasitabhan@citi.com / nipon.pila@citi.com

PR & Associates

Nalisara Tangtrongjaisakun

Tel: 0 2651 8989 ext.332

E-mail: nalisara@prassociates.net

Total Access Communication PLC (dtac)

Songkram Kingklang

Tel: 0 2202 8000

E-mail: songkram@dtac.co.th